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Merged Radio Network to Battle “Disinformation”

Press Release

On March 10, 2008, a merger was announced involving two radio networks, creating a new powerhouse called IRN/USA Radio News. The new chief executive officer, Dr. Larry Bates, says the mission of the new organization will be to counter disinformation from the “controlled media” so that listeners will have the truth about what is happening in the world.

“I believe our mission is to raise wisdom in a generation that lacks wisdom,” Larry Bates stated in the merger announcement. “The biggest problem is the controlled media. They don’t let the facts get in the way of their prejudices and the result is a great amount of disinformation going out by osmosis and design.”

The merger takes what was formerly the USA Radio Network and merges it with the Information Radio Network, creating IRN/USA Radio News, described by Nielsen Media Research as “one of the largest new networks in the country.” Working with approximately 2,500 radio station outlets, the new organization’s mission will be “to provide truth and information to the listening public every day.”

“If you will proclaim and help people understand the truth, then people will have information to make decisions, whether they be political or religious,” Bates said. “The reason that most people resist the truth is that when you accept the truth, you’ve got to do something about it.”

The formal announcement about the merger was made during the second weekend in March at the National Religious Broadcasters’ convention in Nashville. Bates called the match-up a “perfect fit.”

USA News was founded in 1985 by Marian Maddoux, who pioneered conservative talk radio in 1972 with “Point of View,” broadcast from Dallas, Texas. It targeted the need for a national news service for radio stations not served by major networks.

IRN, which has been run by the Bates family for more than a dozen years, has been at the forefront of radio news broadcasting. The merger combines the strengths of both networks, officials said.

Offering all programming previously available on both networks, IRN/USA Radio News is broadcast from its new base of operations – a state-of-the-art control room in Memphis, Tennessee. In addition to several former USA staff, IRN/USA Radio News anchors continue to report the news from a lengthy roster of longstanding popular programs.

“People want a world view that is realistic,” said Bates. “There’s no such thing as Christian news, per se. News is news. Truth is truth. National and international news affects Christians and no-Christians alike. America right now is facing “life or death” issues as a nation. But if you have real knowledge, then you have an understanding of what’s going on. From there you can assess how things will impact your everyday life.”

Bates said other networks have turned into “tabloid news.” He continued, “People aren’t really interested in what Britney Spears is wearing or not wearing, or what professional athletes or actors are doing in their private lives. This kind of information really doesn’t affect peoples’ daily lives. We think there are more important things going on in the world.”

Bates, who authored *The New Economic Disorder*, will be the CEO, while Chuck Bates will serve as executive vice president and news director. Mark Maddoux will serve as vice-president of finance; Tim Maddoux will be vice-president of operations, and David Maddoux will serve as vice president and chief technology officer.

“This is a family operation, rather than a firm controlled by Wall Street,” said Larry Bates. “All of our people are cross-trained and carry journalist credentials. In other words, the brass is in the newsroom and in the trenches along with everyone else, with their sleeves rolled up, busy working in whatever capacity they are needed in order to get the truth out to listeners around the world.”