



# Unravelling the New World Order

*An Exposé of How Government, Religious, and Financial Insiders  
Are Deciding Your Future*

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## **Mark Lloyd, Ardent Admirer of Hugo Chavez Now in Powerful Position at FCC**

By UNWO Editors

In a book published in 2006 entitled, *Prologue to a Farce: Communication and Democracy in America*, the author calls for an all-out “confrontational movement” against private media. He wants leftist activists, through incessant political pressure- and the government, through the creation of a totally untenable operating environment of fees, fines and regulations- to work together to force commercial broadcasters out and replace them with public broadcasters.

That book was written by Mark Lloyd, appointed on July 29 to serve as “Chief Diversity Officer” of the Federal Communications Commission; and the views stated above are his.

Even prior to the publication of his book, Lloyd expressed openly and often his frustration with American media. In 2005, according to *Newsbusters.com*, Lloyd declared that fundamental policy changes must be made to “white-dominated media” in order to solve the problems society faces (*Newsbusters.com*, October 8, 2009). At that time, Lloyd was a representative of the uber-liberal think tank, the Center for American Progress.

### **FCC Not Forthcoming on Lloyd’s Views**

On October 6, 2009, *CNSNews.com*, the news wing of the Media Research Center, reported that the FCC Chairman had refused their request the day before for an interview with Chief Diversity Officer Mark Lloyd concerning his disturbing First Amendment and communications policy views. The FCC told *CNSNews* that it’s their policy not to make staffers available to the media- that FCC Commissioners are the front line officials and they themselves speak to the media, not those who work for them.

Despite FCC secrecy about Lloyd’s views, various conservative media outlets have unearthed information that exposes his Marxist views. His words of admiration for Venezuelan Communist dictator Hugo Chavez’s “incredible democratic revolution,” revealed on June 10, 2008, at the National Conference for Media Reform (NCMR) in Minneapolis, Minnesota, were preserved on a video uncovered by Fox News Channel and the Glenn Beck program. On the video, Lloyd states:

“In Venezuela, with Chavez, [there] is really an incredible revolution- a democratic revolution- to begin to put in place things that are going to have an impact on the people of Venezuela.

“The property owners and the folks who then controlled the media in Venezuela rebelled- worked, frankly, with folks here in the U.S. government- worked to oust him [Chavez]. But he came back with another revolution, and then began to take very seriously the media in his country.”

Lloyd’s admiration for the fascist tactics of Hugo Chavez hint strongly that, given the opportunity, he would adopt similar tactics in his mission to “balance freedom of speech” in the United States. In his book (*Prologue to a Farce . . .*), Lloyd had already written this about the First Amendment:

“It should be clear by now that my focus here is not freedom of speech or the press. This freedom is all too often an exaggeration. At the very least, blind references to freedom of speech or the press serve as a distraction from the critical examination of other communications policies.”

“[T]he purpose of free speech is warped to protect global corporations and block rules that would promote democratic governance.”

(Note that “democratic” is the same word Lloyd used to describe the fascist overthrow of the Venezuelan government, led by Hugo Chavez. Note also that Lloyd views the freedom of speech and the press as just two of a number of “other communications policies.”-Editor)

### **Fast Forward . . .**

In August, *Newsbusters* Journalist Seton Motley had this to say about the newly appointed “Chief Diversity Officer”:

“Mark Lloyd has, since his July 29 appointment, been reveling in the position created just for him . . . As we have repeatedly stated, Chief Diversity Officer Lloyd is virulently anti-capitalist, almost myopically racially fixated and exuberantly pro-regulation. “It will come as no surprise to those who follow the work of the Media Research Center to learn that Lloyd was also at one time, prior to attending law school, an Emmy Award-winning journalist and producer for outlets NBC and CNN [among others].”

On October 7, Media Research Center Communications Director and the *Newsbusters* contributing editor appeared live in studio with Glenn Beck on his Fox News program, where the three discussed damning information they have unearthed about Lloyd’s ties to another Hugo Chavez defender, Robert McChesney.

McChesney’s leftist group, ironically styled “Free Press,” co-authored with Lloyd and the liberal Center for American Progress a paper entitled, “The Structural Imbalance of Political Talk Radio.” The paper essentially serves as a treatise to justify “balancing” political talk radio via federal government regulation.

On August 5, nationally syndicated radio talk show host Mark Levin noted Lloyd’s frustration (as revealed in the paper he co-authored with McChesney) concerning the American public’s overwhelming preference for conservative and Christian talk radio rather than the liberal alternative. Also revealed in the paper were Lloyd’s suggestions for remedying—through heavy-handed government intervention—this free-market-created “problem.” Lloyd wants the federal government to:

- Restore local and national caps [read *selective controls*] on the ownership of commercial radio stations.
- Ensure greater local “accountability” [*bureaucratic controls*] over radio licensing.
- Require commercial owners who fail to abide by enforceable “public interest obligations” to pay a fee [fine] to support public broadcasting.

Imagine the potential abuse that such regulations could give rise to. One example: On August 13, 2009, the Media Research Center’s News Division, *CNSNews.com*, published a piece entitled, “FCC’s Chief Diversity Officer Wants Private Broadcasters to Pay a Sum Equal to Their Total Operating Costs to Fund Public Broadcasting.” With that stunning proposal, Mark Lloyd called for annual broadcast license fees for every private radio station in America to be equal to their gross operating budget—with the monies generated going to government-owned, government-controlled public broadcasters!

Obviously, the objective would not be to generate revenue, but to drive out of business every privately operated radio station in America. *That should send a chill down the spine of every American who understands the importance of free speech and a free press.*

On August 17, *NewsBusters* reported that Iowa Republican Senator Chuck Grassley had publicly released a letter he had written to FCC Chairman Julius Genachowski regarding Mark Lloyd’s appointment as Chief Diversity Officer. In a press release accompanying the letter, Grassley expressed his serious concern with the appointment due to Lloyd’s expressed views on a number of communications issues, including political talk radio and the Fairness Doctrine.

To date, FCC Chairman Julius Genachowski remains a blank slate on his “media diversity” and “localism” enforcement intentions, leaving advocates of free speech and press to fear the worst about his appointment of Chief Diversity Officer Lloyd. Genachowski has surely read Lloyd’s writings, leading us to conclude that he tacitly accepts Lloyd’s published and oft-expressed views.

Our Founders had a deep understanding of the value of free speech to a free people. They knew all too well that the first freedom a despotic government seeks to destroy is freedom of speech; and once that freedom is lost, all other freedoms will surely be lost, as well.

There is a battle ahead of us, my fellow Americans. It’s a battle we must not lose.